



KEY ELEMENT SURVEY

by Zerprize Limited

Key Element Survey is for managing assessments, audits, surveys and checklists against any set of questions or requirements. You can view the requirements and select a response from a range of scoring options. You can also view additional guidance and enter prioritised observations or recommendations.

Photos, drawings or other exhibits can be attached to the requirements or responses. Output your resulting scores and share results in standardised PDF reports.

A question-set 'Content' template is created in an XML format and contains all of the information needed to generate new data files for that survey/audit. Once the content is created, it is validated for use for a specified period of time, during which any number of survey data files can be created.

The Content is highly customisable using the Content Creator desktop editor. It can contain all of the user's content, questions structure, guidance text, a scoring philosophy, and language localisation.

The software for creating new data files based on an existing Content file, and for completing surveys and audits, is free. There is a fee associated with validating new content for use over a specified time interval as shown in the table below. After a Content file expires, all data files created with that Content can still be viewed and generate PDF reports, but their data is no longer editable from within the program. A Content file can be easily revalidated to unlock the data.

Validate Content One Day	*NZ\$2.90	US\$1.99
Validate Content One Week	*NZ\$14.90	US\$9.99
Validate Content One Month	*NZ\$44.80	US\$29.99
Validate Content Six Months	*NZ\$195.45	US\$129.99
Validate Content One Year	*NZ\$298.95	US\$199.99

* NZ Dollars GST inclusive

An additional option provides some level of control, where a personal lock key is added to the content. This prevents other users from using the editor program to modify or revalidate the content for their own purpose. Used most commonly in companies where version control is important or the content contains proprietary information. There are no additional restrictions on users of the free program from generating new data files and completing surveys during the validation period.

Lock Content from Edits	*NZ\$22.95	US\$15.99
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An additional benefit of this option is that with the personal lock key, you can edit and revalidate the content for free at any time during the original validation period, very useful when issuing a new Content file that may require several minor corrections or improvements.

The main survey/auditing software is easy and intuitive for users. A generic user manual is not provided because of the high degree of customisation available in generating different content. It is considered best practice to write any user instructions to suit your specific content.

The Content Creator editor uses a wizard type approach to step you through the creation process, explaining the information required at each step. You can email support@zerprize.com at any stage for more information or help in setting up your Content to best suit your requirements. Your existing audits can probably be easily converted to the KES format and then further customised in the editor. We often do this for free! Just contact support@zerprize.com or email your data in any format.

Download applications, sample Content and view other information at:
<http://www.zerprize.com>

About Zerprize

Zerprize Limited is a New Zealand registered company, first established as a partnership in 2003. We are registered developers with Microsoft, Apple, Google and Blackberry, specialising in custom software and targeted tools for data acquisition, analysis and reporting that work seamlessly across different platforms and technologies.

Multinational companies with some of the worlds most recognised brands use our software.